Lindsay Fiedler

Graphic Designer

860.348.6455
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lindsayfiedler.com

Graphic designer focused on brand identity, visual systems, and design solutions. Experienced across print and digital design, with a collaborative and detail-oriented approach.

Work Experience

Freelance Graphic Designer
Mission Control Inc *08/26 – Present*

- Designed and edited print materials for political campaigns.
- Incorporated production team feedback to refine designs for print.
- Used Adobe Creative Suite and proprietary software to prepare and transfer files.

Freelance Graphic Designer
Joyage Studio *02/26 – Present*

- Support the Creative Director on brand identity projects and client-facing brand toolkits
- Translate client needs into visual solutions while incorporating feedback throughout the design process

Creative Intern
Vineyard Vines *06/26 – 08/24, 06/25-08/25*

- Collaborated with the creative team to develop visual assets across social platforms while maintaining brand consistency, hierarchy, and visual storytelling
- Supported fashion content capture, gaining experience in art direction, and campaign development

Graphic Designer
University of Connecticut *10/23 – 05/25*

- Designed signage, pamphlets, and direct-mail materials for prospective students, translating information into clear visual communications

Textile Studio Assistant
Custom Textiles *05/23 – 08/23*

- Supported the production of custom home treatments
- Designed and developed the company website

Graphic Designer
Elkinson + Sloves *06/22 – 01/23*

- Led design of the Boys & Girls Club of Hartford Annual Report, developing visual direction for final publication
- Managed projects while responding to client feedback

Creative Intern
Downtown Magazine *05/21 – 05/22*

- Translated written content into cohesive editorial layouts
- Led the design of Annual Report, developing visual direction for final publication

Education

University of Connecticut
BFA in Graphic Design *05/26*

University of Arts London
Study Abroad *09/2024 – 12/2024*

Skills

Graphic Design
Brand Identity, Visual Systems,
Layout Design, Editorial Design, Print Design

Digital Marketing
Social Media, Web Design, UI/UX, Digital Prototyping

Media Production
Print Production, Photo Editing,
Video Editing, Content Creation

Adobe Creative Suite + Figma
Illustrator, Photoshop, Indesign,
After Effects, Premiere Pro

Recognitions

Connecticut Art Directors Club

- **2026 Monica Wolff & Randall Smith Scholarship**
- 2026 Gold Award- *250th Anniversary*
- 2026 Silver Award- *Fault Lines*
- *2026* Silver Award- *Outside The Spotlight*
- 2025 Judges Award- *Olea*
- 2025 Gold Award- *Olea*