

Lindsay Fiedler

Graphic Designer

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lindsayfiedler.com

Graphic designer specializing in brand identity, typography, and visual systems. Passionate about developing thoughtful, research-driven design solutions through strategic thinking, collaboration, and attention to detail. Experienced creating cohesive visual identities across print and digital media.

Work Experience

Freelance Graphic Designer **Joyage Studio**
02/2026 – Present

- Assisting creative director with brand identity projects and toolkit design for clients

Creative Intern **Vineyard Vines**
06/2025 – 08/2025
06/2024 – 08/2024

- Collaborated with creative team to create visual assets for all social platforms
- Assisted creative team with fashion campaign content capture

Graphic Designer **University of Connecticut**
10/23 – 05/25

- Designed signage, pamphlets, and mailers for prospective students of UConn
- Collaborated with marketing team to visualize designs, and execute projects

Textile Studio Assistant **Custom Textiles**
05/23 – 08/23

- Assisted designer with production of custom home treatments and installation
- Designed website for the company

Graphic Designer **Elkinson + Sloves**
06/2022 – 01/2023

- Designed visual content based on marketing requests
- Lead designer on the Boys and Girls Club of Hartford 2022 Annual Report

Creative Intern **Downtown Magazine**
05/2021 – 05/2022

- Collaborated with creative team to produce layouts and spreads for each issue
- Lead designer on the 2022 Annual Report

Education

University of Connecticut 05/2026
BFA in Graphic Design

University of Arts London 09/2024 – 12/2024
Study Abroad

Skills

Graphic Design
Brand Identity, Social Media, Digital and Print Marketing

Adobe Creative Suite
Illustrator, Photoshop, Indesign, After Effects, Premiere Pro, Figma

UI/UX + Web Design
Designing interfaces for web and mobile

Photo + Video Editing
Post production, editing and resizing

Recognitions

Connecticut Art Directors Club

- 2026 Monica Wolff & Randall Smith Scholarship
- 2026 Gold Award- 250th Anniversary
- 2026 Silver Award- Fault Lines
- 2026 Silver Award- Outside The Spotlight
- 2025 Judges Award- Olea
- 2025 Gold Award- Olea